

SpIFF

Spokane International Film Festival

Festival Program Advertising Rates and Specifications

Size	Rate
Full page (A)	\$1,000
Premium placement, full page (A) <i>(outside back cover, inside front and back covers)</i>	\$1,200
Half page (B, E)	\$500
1/4 page (D, F)	\$300
1/8 page (C, G)	\$200

FILE SPECIFICATIONS

All advertisements must be submitted as print-ready digital files, sized to 100%, 300dpi, CMYK.

Preferred file format: .pdf
Also accepted: .jpg

SpIFF can create your advertisement for a design fee of \$50.

DEADLINE

Artwork and payment due: December 1, 2009

Email artwork to:
marketing@spokanefilmfestival.org

**see what the world
is watching.™**

**12th Annual Festival
January 28-February 7, 2010**

spokanefilmfestival.org

A

Full page
59p3 x 57p0
(9.875 in x 9.5 in)

B

1/2 page vertical
29p0 x 57p0
(4.8333 in x 9.5 in)

C

1/4 page vertical
14p0
x 57p0
(2.333 in
x 9.5 in)

D

1/8 page vertical
14p0
x 28p0
(2.333 in x
4.6667 in)

E

1/2 page horizontal
59p3 x 28p0
(9.875 in x 4.667 in)

F

1/4 page horizontal
29p0 x 28p0
(4.8333 in x 4.667 in)

G

1/8 page horizontal
29p0 x 13p6
(4.833 in x 2.25 in)